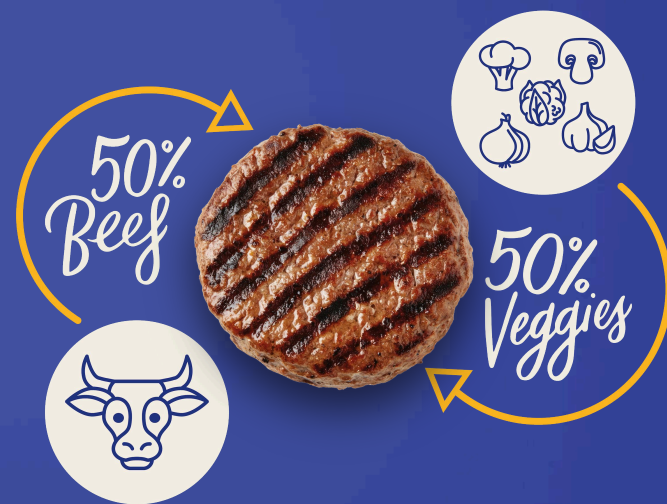
HAVE YOUR MEAT AND EAT IT TOO.

Finally, a burger that checks all the boxes.



Like most Americans, we love the taste of a juicy hamburger. But we also know it's time to cut down on our meat consumption. Becoming a vegetarian just isn't realistic, and ultra-processed alternatives missed the mark. So we created a burger that **BOTH tastes and feels great**.

- ☑ **Full of Flavor.** A delicious blend of real beef and savory veggies (like roasted mushrooms and caramelized onions).
- ☑ **Better For You.** Less cholesterol, fat, sodium...more superfood.
- ☑ **More Sustainable.** ~50% less H_2O & CO_2 impact.
- ☑ **Wins on Price.** Built-in insulation from beef price volatility.

It's simply ***the best of both worlds.***

BOTH® by 50/50 FOODS

REAL BEEF. REAL VEGGIES. REALLY DELICIOUS.

BOTH® by 50/50 Foods

FOOD SERVICE PRODUCTS OVERVIEW

(retail packaging shown for illustrative purposes)

BOTH is a flavor-forward balanced protein product crafted with 50% 80/20 beef and 50% real vegetables.

Nutrition Facts

Serving Size: 1 (4oz) patty (113g)

Amount Per Serving

Calories 150 — Calories from Fat 90

	% Daily Value*
Total Fat 10g	**15**%
Saturated Fat 4g	**20**%
Trans Fat 0.5g	
Cholesterol 35mg	**12**%
Sodium 40mg	**2**%
Total Carbohydrate 3g	**1**%
Dietary Fiber 1g	**4**%
Total Sugars 2g	
Protein 12g	

Vitamin D 2% • Iron 6%

Calcium 2% • Potassium 4%

* Percent Daily Values are based on a 2,000 calorie diet.

Ingredients: Angus beef, roasted mushrooms, caramelized onions, cauliflower, broccoli, cooked garlic, seasoning (sea salt; dehydrated garlic, onion, and bell pepper; spice).

PRODUCT OFFERING SPECIFICATIONS*

Item Description	5.3 oz Patties	4 oz Patties	3.2 oz Patties	2 oz Sliders	5 lb Bulk
GTIN	00860015214140	00860007631313	00860015214119	00860007631375	00860007631399
Pack	30 count	40 count	50 count	80 count	4 count
Case Net/Gross Wt.	10 lbs/11.2lbs	10 lbs/11.2lbs	10 lbs/11.2lbs	10 lbs/11.2lbs	20 lbs/21.2lbs
Case Dim. (LxWxH)	15"x10"x4.5"	15"x10"x4.5"	15"x10"x4.5"	15"x10"x4.5"	15"x10"x4.5"
Manufacturer	50/50 Foods Inc	50/50 Foods Inc	50/50 Foods Inc	50/50 Foods Inc	50/50 Foods Inc
Manufacturer Code	55FSBPS5310	55FSBPS4010	55FSBPS3210	55FSBPS2010	55FSBBS520
Temp Min/Max	-10°F/0°F	-10°F/0°F	-10°F/0°F	-10°F/0°F	-10°F/0°F
Shelf Life (MMDDYY)	12 Mos. Frozen	12 Mos. Frozen	12 Mos. Frozen	12 Mos. Frozen	12 Mos. Frozen

*Additional formats/case sizes may be available upon request

COMMERCIAL BEEF STANDARD - SPECIALTY SOURCING BY REQUEST

PRODUCT IS RAW, SHIPS FROZEN, AND SHOULD BE STORED FROZEN

Operator Notes: