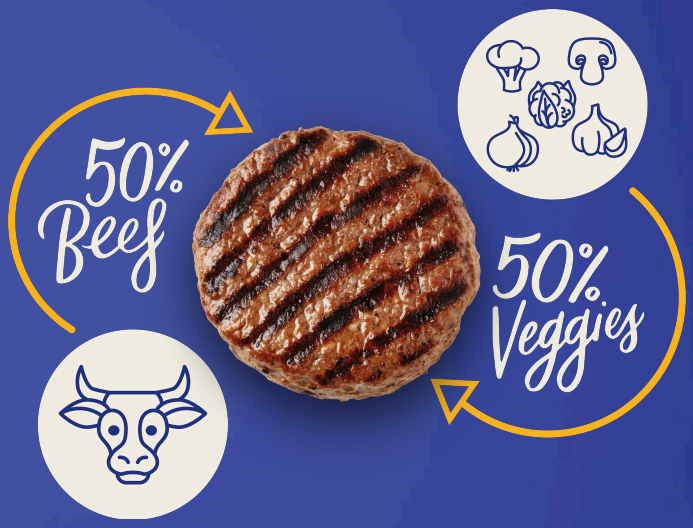
BOTH® BURGER



OPERATOR WINS

Affordable, simple swap with all-beef = ***Cost & Labor Savings***

Familiar & flavorful yet healthier = ***Recruitment & Retention***

~50% lower CO_2/H_2O footprint (certified) = ***Real Sustainability***

EMPLOYEE/GUEST WINS

Clean, naturally plant-forward comfort food = ***Savory 'Self-care'***

Collectively craveable & allergen-free = ***Broad Engagement***

Steady satiety without the crash = ***Focus & Productivity***

Get ready to enjoy the best of both worlds.

BOTH® by 50/50 FOODS

REAL BEEF. REAL VEGGIES. REALLY DELICIOUS.

BOTH® by 50/50 Foods

FOOD SERVICE PRODUCTS OVERVIEW

(retail packaging shown for illustrative purposes)

Nutrition Facts
Serving Size: 1 (4oz) patty (113g)

Amount Per Serving	
Calories 150	Calories from Fat 90
	% Daily Value*
Total Fat 10g	**15%**
Saturated Fat 4g	**20%**
Trans Fat 0.5g	
Cholesterol 35mg	**12%**
Sodium 40mg	**2%**
Total Carbohydrate 3g	**1%**
Dietary Fiber 1g	**4%**
Total Sugars 2g	
Protein 12g	

Vitamin D 2% • Iron 6%
Calcium 2% • Potassium 4%

* Percent Daily Values are based on a 2,000 calorie diet.

Ingredients: Angus beef, roasted mushrooms, caramelized onions, cauliflower, broccoli, cooked garlic, seasoning (sea salt; dehydrated garlic, onion, and bell pepper; spice).

BOTH is a flavor-forward balanced protein product crafted with 50% 80/20 beef and 50% real vegetables.

PRODUCT OFFERING SPECIFICATIONS*

Item Description	5.3 oz Patties	4 oz Patties	3.2 oz Patties	2 oz Sliders	5 lb Bulk
GTIN	00860015214140	00860007631313	00860015214119	00860007631375	00860007631399
Pack	30 count	40 count	50 count	80 count	4 count
Case Net/Gross Wt.	10 lbs/11.2lbs	10 lbs/11.2lbs	10 lbs/11.2lbs	10 lbs/11.2lbs	20 lbs/21.2lbs
Case Dim. (LxWxH)	15”x10”x4.5”	15”x10”x4.5”	15”x10”x4.5”	15”x10”x4.5”	15”x10”x4.5”
Manufacturer	50/50 Foods Inc	50/50 Foods Inc	50/50 Foods Inc	50/50 Foods Inc	50/50 Foods Inc
Manufacturer Code	55FSBPS5310	55FSBPS4010	55FSBPS3210	55FSBPS2010	55FSBBS520
Temp Min/Max	-10°F/0°F	-10°F/0°F	-10°F/0°F	-10°F/0°F	-10°F/0°F
Shelf Life (MMDDYY)	12 Mos. Frozen	12 Mos. Frozen	12 Mos. Frozen	12 Mos. Frozen	12 Mos. Frozen

*Additional formats/case sizes may be available upon request

COMMERCIAL BEEF STANDARD - SPECIALTY SOURCING BY REQUEST

PRODUCT IS RAW, SHIPS FROZEN, AND SHOULD BE STORED FROZEN

Operator Notes: